

UNCOVER YOUR **FULL POTENTIAL** IN THE BELT & ROAD INITIATIVE WITH DUN & BRADSTREET DATA & ANALYTICS

Dun & Bradstreet Belt & Road solutions offer you the most comprehensive and actionable view on the 100+ Belt & Road economies with unparalleled depth and accuracy, empowering you to develop a winning strategy and gain a competitive advantage in the Belt & Road Initiative.



DATA & INSIGHTS YOU CAN RELY ON FROM THE WORLD'S LARGEST COMMERCIAL DATA CLOUD



With data coverage of 105+ million verified businesses along the Belt & Road, our advanced solutions in data & analytics, risk management, supply & compliance and country insights can be tailored to help you capitalize on the most profitable opportunities and gain a competitive advantage.

D&B D-U-N-S Numbered Records in the Belt & Road Economies*

China, Southeast Asia and Asia Pacific



30,685,093 +

Central, Western and South Asia



14,330,340 +

Middle East and Africa



7,350,526 +

Central and Eastern Europe



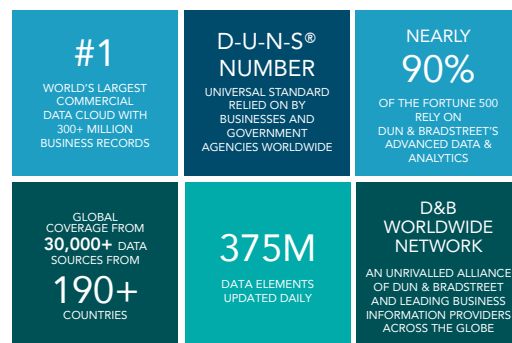
50,904,002 +

Latin America



1,850,195 +

*Based on data available in the D&B global database on 131 Belt & Road economies as at Feb 2019.



HELPING YOU DEVELOP A MORE INFORMED UNDERSTANDING OF YOUR BELT & ROAD BUSINESS RELATIONSHIPS THROUGH ADVANCED ANALYTICS

Dun & Bradstreet has compiled the most comprehensive and accurate repository of business data in the world – to help supplement your existing information so you will be ready to develop a more informed understanding of your business relationships through analytics and technology. Our world-class team of data scientists and analysts make use of leading methodologies in analytics to identify signals and correlations hidden in data and develop actionable conclusions that will positively impact the quality of your business decisions.

Whether your business needs to get more insight from the data you have, or you're ready to take your analytics to the next level, we're here to help.



INTELLIGENT SEGMENTATION & TARGETING

We help narrow down your target universe and isolate high-value prospects based on their estimated financial outlook and demand for your products, so you can align your resources with the right opportunities and prioritize channel & territory assignments in your Belt & Road planning.

• D&B BUYDEX

Uncover the spending capacity of your customers & prospects along the Belt & Road – so you can confidently assess your growth potential, prioritize on higher value opportunities and effectively align your sales & marketing resources in your business development plans.

• DECISION HQ

Pinpoint where buying decisions are being made within global enterprises along the Belt & Road. Decision HQ looks into linkages within family trees of an enterprise, as well as business activities at each site, to identify which organizational entities control or influence purchasing decisions.



RISK IDENTIFICATION

Through a combination of prescriptive and predictive analytics, you'll gain a deeper understanding of the customers most likely to fall by the wayside so you can be proactive versus reactive. By leveraging data-driven insights, Dun & Bradstreet helps you make smarter, faster and more consistent decisions in key areas such as finance, credit and supply.

• D&B GLOBAL BUSINESS RANKING

Measure risk levels of your customers, prospects, suppliers and partners – across the globe using a globally consistent scale. This relative risk ranking tool predicts the likelihood that a company will become inoperable, inactive or dormant over the next 12 months.



CUSTOM ANALYTIC MODELS

Our Advanced Analytics Services team of modelers and data scientists is expert in the development of Custom Analytic solutions that address your unique business challenges – giving you a distinct, competitive advantage as you grow along the Belt & Road economies. Contact us to learn more today.

COMPREHENSIVE SOLUTIONS TAILORED TO HELP REDUCE YOUR RISK EXPOSURE

Dun & Bradstreet offers a broad spectrum of industry-leading risk management solutions, delivering best-in-class data & insights that help businesses mitigate risks at a global level. Control and reduce your risk exposure associated with the business partners you work with in the Belt & Road economies, and avoid instances which may negatively impact your business growth.



D&B CREDIT RISK MANAGEMENT

Understand the financial health of the companies you do business with, so you can effectively avoid payment defaults, determine the right credit to extend while capitalizing on the Belt & Road opportunities.

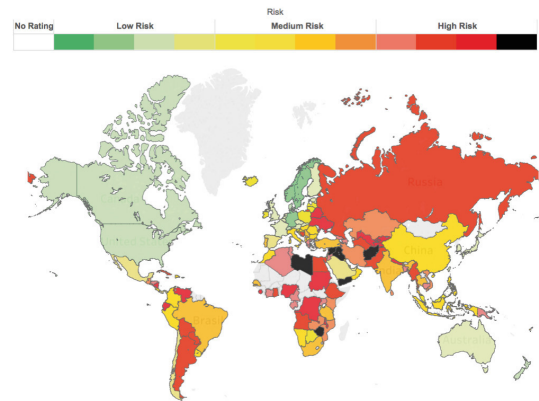
- Business Information Reports
- Corporate Resume
- Portfolio Management
- Monitoring & Alerts



D&B COMPLIANCE SOLUTIONS

Providing you with trusted data and 360-degree real time insights on your business relationships, helping you meet your compliance needs and safeguard against risk with total confidence.

- China Compliance Report
- Consolidated Assessment Report
- Global Beneficial Ownership Database
- Batch Screening & API Solutions



D&B COUNTRY INSIGHTS

D&B's team of analysts and economists monitor changes in the business environment of individual countries and forecast country-wide developments which may affect the level of risk or provide opportunities in the short to medium term.

- Country Insight Reports & Snapshots on 130+ countries
- International Risk & Payment Review
- Industry Reports



ANALYTICS FOR RISK MANAGEMENT

By leveraging data-driven insights, we help you activate advanced analytics to measure, predict and anticipate risk exposure in your business operations, so you can balance risk versus reward confidently and consistently.

- D&B Paydex Score
- Global Business Ranking
- Comprehensive Predictors, Scores and Ratings



PARTNER WITH DUN & BRADSTREET TO DEVELOP A WINNING BELT & ROAD STRATEGY TODAY

Uncover your full potential in the Belt & Road Initiative with Dun & Bradstreet's leading global data and advanced analytics and stay ahead of the competition – tell us your requirements and let us develop a customized Belt & Road solutions for your company today.

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in Dun & Bradstreet Hong Kong

ABOUT DUN & BRADSTREET

Dun & Bradstreet, the global leader in commercial data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity.

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