dun&bradstreet

UNCOVER YOUR FULL POTENTIAL IN THE BELT & ROAD INITIATIVE WITH DUN & BRADSTREET DATA & ANALYTICS

Dun & Bradstreet Belt & Road solutions offer you the most comprehensive and actionable view on the 69 Belt & Road economies with unparalleled depth and accuracy, empowering you to develop a winning strategy and gain a competitive advantage in the Belt & Road Initiative.

DATA & INSIGHTS YOU CAN RELY ON
FROM THE WORLD'S LARGEST COMMERCIAL DATABASE

With data coverage of 73+ million verified businesses along the Belt & Road, our advanced solutions in data & analytics, risk management, supply & compliance and country insights can be tailored to help you capitalize on the most profitable opportunities and gain a competitive advantage.

D&B D-U-N-S Numbered Records in the Belt & Road Economies*

China, Southeast Asia and Australasia	Central, South and Northeast Asia	Middle East and Africa	Central and Eastern Europe
19,135,931+	16,951,928+	3,897,199+	33,396,948+

*Based on data available in the D&B global database on 69 Belt & Road economies as at June 2017

#1
WORLD'S LARGEST COMMERCIAL DATABASE WITH 280+ MILLION BUSINESS RECORDS

D-U-N-S® NUMBER
UNIVERSAL STANDARD RELIED ON BY BUSINESSES AND GOVERNMENT AGENCIES WORLDWIDE

NEARLY 90%
OF THE FORTUNE 500 RELY ON DUN & BRADSTREET'S ADVANCED DATA & ANALYTICS

GLOBAL COVERAGE FROM **30,000+** DATA SOURCES FROM **190+** COUNTRIES

DATABASE UPDATED **5 MILLION** TIMES PER DAY

D&B WORLDWIDE NETWORK
AN UNRIVALLED ALLIANCE OF DUN & BRADSTREET AND LEADING BUSINESS INFORMATION PROVIDERS ACROSS THE GLOBE

HELPING YOU DEVELOP A MORE INFORMED UNDERSTANDING
OF YOUR BELT & ROAD BUSINESS RELATIONSHIPS
THROUGH ADVANCED ANALYTICS

Dun & Bradstreet has compiled the most comprehensive and accurate repository of business data in the world – to help supplement your existing information so you will be ready to develop a more informed understanding of your business relationships through analytics and technology. Our world-class team of data scientists and analysts make use of leading methodologies in analytics to identify signals and correlations hidden in data and develop actionable conclusions that will positively impact the quality of your business decisions.

Whether your business needs to get more insight from the data you have, or you're ready to take your analytics to the next level, we're here to help.

INTELLIGENT SEGMENTATION & TARGETING

We help narrow down your target universe and isolate high-value prospects based on their estimated financial outlook and demand for your products, so you can align your resources with the right opportunities and prioritize channel & territory assignments in your Belt & Road planning.

RISK IDENTIFICATION

Through a combination of prescriptive and predictive analytics, you'll gain a deeper understanding of the customers most likely to fall by the wayside so you can be proactive versus reactive. By leveraging data-driven insights, Dun & Bradstreet helps you make smarter, faster and more consistent decisions in key areas such as finance, credit and supply.

CUSTOM ANALYTIC MODELS

Our Advanced Analytics Services team of modelers and data scientists is expert in the development of Custom Analytic solutions that address your unique business challenges - giving you a distinct, competitive advantage as you grow along the Belt & Road economies. Contact us to learn more today.

• D&B BUYDEX
Uncover the spending capacity of your customers & prospects along the Belt & Road – so you can confidently assess your growth potential, prioritize on higher value opportunities and effectively align your sales & marketing resources in your business development plans.

• DECISION HQ
Pinpoint where buying decisions are being made within global enterprises along the Belt & Road. Decision HQ looks into linkages within family trees of an enterprise, as well as business activities at each site, to identify which organizational entities control or influence purchasing decisions.

• D&B GLOBAL BUSINESS RANKING
Measure risk levels of your customers, prospects, suppliers and partners – across the globe using a globally consistent scale. This relative risk ranking tool predicts the likelihood that a company will become inoperable, inactive or dormant over the next 12 months.

Belt & Road Solutions

COMPREHENSIVE SOLUTIONS
TAILORED TO HELP REDUCE YOUR RISK EXPOSURE

Dun & Bradstreet offers a broad spectrum of industry-leading risk management solutions, delivering best-in-class data & insights that help businesses mitigate risks at a global level. Control and reduce your risk exposure associated with the business partners you work with in the Belt & Road economies, and avoid instances which may negatively impact your business growth.

D&B CREDIT RISK MANAGEMENT

Understand the financial health of the companies you do business with, so you can effectively avoid payment defaults, determine the right credit to extend while capitalizing on the Belt & Road opportunities.
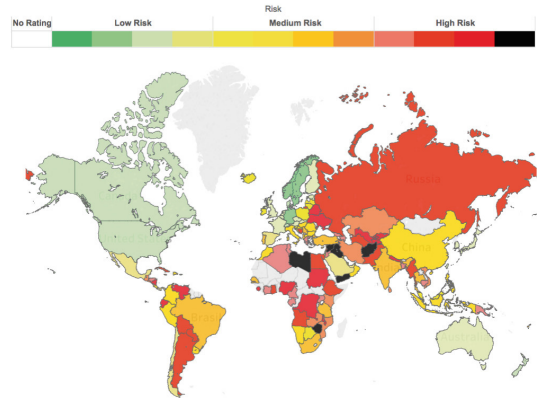
- Business Information Reports
- Corporate Resume
- Portfolio Manager
- Monitoring & Alerts

D&B COUNTRY INSIGHTS

D&B's team of analysts and economists monitor changes in the business environment of individual countries and forecast country-wide developments which may affect the level of risk or provide opportunities in the short to medium term.

- Country Insight Reports & Snapshots on 130+ countries
- International Risk & Payment Review
- Industry Reports

D&B COMPLIANCE SOLUTIONS

Providing you with trusted data and 360-degree real time insights on your business relationships, helping you meet your compliance needs and safeguard against risk with total confidence.

- China Compliance Report
- Consolidated Assessment Report
- Global Beneficial Ownership Database
- Batch Screening & API Solutions

ANALYTICS FOR RISK MANAGEMENT

By leveraging data-driven insights, we help you activate advanced analytics to measure, predict and anticipate risk exposure in your business operations, so you can balance risk versus reward confidently and consistently.

- D&B Paydex Score
- Global Business Ranking
- Comprehensive Predictors, Scores and Ratings

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PARTNER WITH DUN & BRADSTREET
TO DEVELOP A WINNING BELT & ROAD STRATEGY TODAY

Uncover your full potential in the Belt & Road Initiative with Dun & Bradstreet's leading global data and advanced analytics and stay ahead of the competition – tell us your requirements and let us develop a customized Belt & Road solutions for your company today.

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◢ www.dnb.com.hk

in Dun & Bradstreet Hong Kong

ABOUT DUN & BRADSTREET
Dun & Bradstreet (NYSE: DNB), the global leader in commercial data & analytics, grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect our customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly 90% of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit www.dnb.com.